

# ORACLE CRM ON DEMAND SINGLE TENANT ENTERPRISE EDITION



THE WORLD'S MOST  
COMPREHENSIVE CRM ON  
DEMAND SOLUTION

- Easy to use
- Fast to deploy
- Powerful analytics
- Built-in contact center
- Prebuilt industry solutions
- Embedded marketing, sales and service best practices

*Oracle provides organizations with an unparalleled choice of deployment options. Oracle CRM On Demand Single Tenant Enterprise Edition provides each customer with a dedicated Oracle CRM On Demand database, application server, and analytics server while still offering companies the benefits of Oracle's shared infrastructure for add-on modules such as Email Marketing On Demand and Oracle CRM Call Center On Demand. This solution is ideal for enterprise organizations requiring an on-demand CRM solution that provides greater control and more flexibility*

## **OPTIMIZED PERFORMANCE AND SCALABILITY**

Because Oracle CRM On Demand Single Tenant Enterprise Edition provides each customer with its own dedicated Oracle CRM On Demand database, application server, and analytics server, organizations benefit from an on-demand architecture that can be more readily adapted to meet their unique business processes and data needs. Powered by grid computing, capacity can be easily adjusted to meet the changing processing and performance demands of large enterprise organizations. Oracle experts work with you to better understand your requirements and tune the business process and data layers of your dedicated infrastructure for optimal performance. In addition, companies can leverage Oracle's shared infrastructure add-on modules such as Email Marketing On Demand to execute high volume email marketing campaigns and Oracle CRM Call Center On Demand to setup large-scale, virtual contact centers. These additional offerings deliver large-scale capabilities previously out of reach for many companies due to the lengthy deployment time, high cost, and complexity involved with setting up the required infrastructure in-house.

## **FLEXIBLE MAINTENANCE AND UPGRADE**

Oracle CRM On Demand Single Tenant Enterprise Edition's dedicated environment gives customers more flexibility and a greater degree of control over their maintenance schedules. Oracle provides a set of pre-defined maintenance windows during which customers can elect to have scheduled maintenance and upgrades performed.

**ORACLE CRM ON DEMAND  
SINGLE TENANT EDITION**

## KEY BENEFITS

- Optimized performance tuned to your specific business needs
- Scalable to meet changing enterprise demands
- Greater flexibility with maintenance and upgrade schedules
- Dedicated infrastructure to meet regulatory or internal compliance requirements

## RELATED PRODUCTS

- Oracle CRM On Demand

**DEDICATED INFRASTRUCTURE**

Oracle CRM On Demand Single Tenant Enterprise Edition gives companies an additional option for adhering to regulatory constraints. Since each Single Tenant Enterprise Edition customer receives its own dedicated Oracle CRM On Demand database and database server, each organization's information is stored separately. Paired with embassy-level security at Oracle's world class, Tier IV Austin Data Center – which hosts Oracle applications for more than 3.6 million Oracle On Demand end users, including government and banking entities – this option is optimal for those companies that require the highest levels of regulatory or internal compliance.

**BOTTOM LINE**

Oracle CRM On Demand Single Tenant Enterprise Edition lets companies enjoy all the advantages of an on-demand CRM solution – ease of use, ease of deployment, seamless upgrades, no upfront investment, and minimal IT involvement – with a single environment dedicated to the unique needs of an individual company

To learn more about Oracle CRM On Demand Single Tenant Enterprise Edition, call 1-866-906-7878 or visit [www.crmondemand.com](http://www.crmondemand.com).

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