

# ORACLE CRM ON DEMAND SINGLE-TENANT ENTERPRISE EDITION

## ORACLE<sup>®</sup> CRM ON DEMAND

THE WORLD'S MOST  
COMPREHENSIVE CRM ON  
DEMAND SOLUTION

- Easy to use
- Fast to deploy
- Powerful analytics
- Built-in contact center
- Prebuilt industry solutions
- Embedded marketing, sales and service best practices

*Oracle provides organizations with an unparalleled choice of deployment options. Oracle CRM On Demand Single-Tenant Enterprise Edition provides each customer with a dedicated Oracle CRM On Demand database, application server, and analytics server while still offering companies the benefits of Oracle's shared infrastructure for add-on modules such as Oracle CRM On Demand Marketing and Oracle Contact On Demand. This solution is ideal for enterprise organizations requiring an on demand CRM solution that provides greater control and more flexibility.*

### Optimized Performance And Scalability

Because Oracle CRM On Demand Single-Tenant Enterprise Edition provides each customer with its own dedicated Oracle CRM On Demand database, application server, and analytics server, you benefit from an on-demand architecture that can be more readily adapted to meet your unique business processes and data needs. Capacity can be easily adjusted to meet the changing processing and performance demands of large enterprise organizations. Oracle experts work with you to better understand your requirements and tune the business process and data layers of your dedicated CRM On Demand instance for optimal performance. In addition, you can leverage Oracle's shared infrastructure add-on modules such as Oracle CRM On Demand Marketing to execute high volume email marketing campaigns and Oracle Contact On Demand to setup virtual contact centers. These additional offerings deliver large-scale capabilities previously out of reach for many companies due to the lengthy deployment time, high cost, and complexity involved with setting up the required infrastructure in-house.

### Flexible Maintenance And Upgrade

Oracle CRM On Demand Single-Tenant Enterprise Edition's dedicated environment gives you more flexibility and a greater degree of control over your maintenance schedules. Oracle provides a set of pre-defined maintenance windows during which you can elect to have scheduled maintenance, upgrades, and extract-transform-load procedures performed. Oracle also provides a set of upgrade dates to give you flexibility to upgrade at the beginning of a cycle to quickly take advantage of new features or upgrade at the middle or end of an upgrade cycle if the earlier dates don't match corporate priorities.

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## KEY BENEFITS

- Optimized performance tuned to your specific business needs
- Scalable to meet changing enterprise demands
- Greater flexibility with maintenance and upgrade schedules
- Dedicated instance to meet regulatory or internal compliance requirements

## RELATED PRODUCTS

- Oracle CRM On Demand

### Dedicated Instance

Oracle CRM On Demand Single-Tenant Enterprise Edition gives companies an additional option for adhering to regulatory constraints. Since each Single-Tenant Enterprise Edition customer receives its own dedicated Oracle CRM On Demand database, each organization's information is stored separately from other organizations. Paired with world-class security at Oracle's world class, Austin Data Center – which hosts Oracle applications for more than 4.5 million Oracle On Demand end users, including government and banking entities – this option is optimal for those companies that require the highest levels of regulatory or internal compliance.

### Bottom Line

Oracle CRM On Demand Single-Tenant Enterprise Edition lets companies enjoy all the advantages of an on-demand CRM solution – ease of use, ease of deployment, seamless upgrades, no upfront investment, and minimal IT involvement – with a single environment dedicated to the unique needs of an individual company

To learn more about Oracle CRM On Demand Single-Tenant Enterprise Edition, please visit [oracle.com/crm](http://oracle.com/crm) or call +1.866.906.7878 to speak to an Oracle representative.



Oracle is committed to developing practices and products that help protect the environment

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